

promaxbda

2014 Global Excellence Promotion, Marketing & Design Awards Finalists Announced

WHAT:

PromaxBDA, the leading global association for marketing, promotion and design professionals in the entertainment industry, announced today the finalists for the 2014 Global Excellence Promotion, Marketing & Design Awards, celebrating creativity and innovation in entertainment media promotion. The competition highlights and recognizes the most impressive and impactful creative work being developed and produced around the world consistently raising the bar for marketing in the entertainment industry.

The winners will be announced at the awards show held on June 12 at the conclusion of PromaxBDA: #WTFuture Conference 2014 (June 10-12) in New York. The annual conference is the one and only place marketing, promotion and design executives in the entertainment industry gather as a global community to share ideas, discover cutting-edge marketing techniques and be inspired by the brightest luminaries in the industry.

WHO:

Included below are some of the top finalists, from in-house as well as out-of-house/agency production houses, for the 2014 PromaxBDA Global Excellence Promotion, Marketing and Design categories.

- NBCUniversal International Television
- Sony Entertainment Television UK
- Studio Zoo For DSTV
- BBC Global News Ltd
- Televisa
- FOX International Channels Latin America
- Viacom International Media Networks
- CNN
- Universal Networks International Germany
- Bell Media Agency

For a complete list of finalists for the 2014 Global Excellence Promotion, Marketing & Design Awards, please go to www.promaxbda.org

WHEN:

Thursday, June 12 at 7pm EST

WHERE:

New York Hilton – Midtown, Main Ballroom
1335 Avenue of the Americas, New York, NY 10019

CONTACTS:

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ADDITIONAL INFO:

MEDIA ADVISORY

For more information on the event and the awards please contact us or visit promAXBDA.org and for #WTFuture Conference updates, speaker information and promotions, follow PromaxBDA on Twitter at @PromaxBDA and on Facebook at facebook.com/PromaxBDA.