

Tribune Creative Group Nominated for 4 PromaxBDA Sports Media Marketing Awards

Awards Honor Outstanding Sports Promotion and Marketing

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Tribune Creative Group, Tribune Broadcasting's in-house creative team, is a finalist for 4 PromaxBDA Sports Media Marketing Awards.

The PromaxBDA Sports Media Marketing Awards are a competition dedicated to celebrating the effectiveness and acknowledging the success of marketing, promotion and advertising professionals involved in the sports media marketing community. The Sports Media Marketing Awards honor excellence in marketing creativity across sports media. Award winners will be named at the 2012 PromaxBDA Sports Media Marketing Summit on November 13, 2012 in New York City.

All production and design work was done entirely in-house by Tribune Creative Group.

The following are Tribune Creative Group's PromaxBDA Sports Media Marketing awards finalists:

Best TV/Video Campaign

Mets Memorabilia Campaign

John Zeigler – VP/Creative Director

Ari Pitchenik – Creative Director

Andrew Oshan – Producer, Director, Editor

Mark Koenov – Lead Motion Graphic Artist

Ryan Scafuro – Director of Photography

Adam Steiglitz – Sound Designer

JD Gargano – Concept Artist

PIX11

Best Use of Design

Blackhawks Open

Bernard Ong – Art Director

WGN-TV

Best Editing

Bulls Open

Ryan Johnson – Editor

Bernard Ong – Art Director

WGN-TV

Best Overall Integrated Marketing Campaign
WGN Sports Graphics Package Fall 2011

Bernard Ong - Art Director
Andrew Lennie – Producer
Ryan Johnson - Producer
WGN-TV

About WPIX

Founded in 1948 and owned by Tribune Broadcasting, a division of the Tribune Company, WPIX-TV has long been regarded as a groundbreaking station in New York. In September 2006, PIX11 became the flagship station of the CW Television Network, and its successful primetime programming, award winning news, extensive library of hit movies, first-run programs, off-network sitcom favorites, quality children's programming and public affairs shows, as well as outstanding event coverage, have contributed to the station's success. PIX11 has earned over 190 Emmy Awards, including two Emmy Awards for Outstanding Morning News Program and multiple Emmy Awards for Outstanding Newscast. The station has been honored with numerous other awards for excellence in reporting, news coverage, public affairs, specials and features. In addition, PIX11 has been the official broadcast television home of the New York Mets since 1999. For more information, please visit www.pix11.com