



WINNERS OF 2012 PROMAXBDA AWARDS ANNOUNCED AT CEREMONY HOSTED BY JAY MOHR

LOS ANGELES, CA – JUNE 14, 2012 - **PromaxBDA** announced the winners of the [2012 PromaxBDA Promotion, Marketing and Design Awards](#) that celebrate excellence, creativity and innovation. Winners were lauded tonight at the PromaxBDA Awards Ceremony hosted by actor and comedian Jay Mohr at [The Conference 2012](#) in Los Angeles.

“Tonight was about raising the bar and recognizing the incredible pool of talent and creativity of storytellers in the entertainment marketing community,” said Jonathan Block-Verk, president and CEO of PromaxBDA International. “The awards show is a celebration of the amazing work produced this past year. Congratulations to all the 2012 PromaxBDA winners.”

The evening ceremony and awards reception, sponsored by TV Guide Magazine, gave winners a chance to celebrate and take home the gold as host Jay Mohr entertained the crowd of attendees from the global promotion, marketing and design industry.

Following are some of the top Gold winners for the *North American Promotion, Marketing and Design* and *Global Excellence Promotion, Marketing and Design* categories:*

North American Promotion, Marketing and Design:

Some of the top Gold winners from the North American promotion, marketing and design awards include FX Network; HBO; Comedy Central; Showtime Networks; Bell Media Agency; A&E Television Networks; bpg; NBC Entertainment Marketing; HISTORY; FOX Broadcasting Company; and NBCUniversal. FX Network was honored with the “Marketing Team of the Year” award and “Design Team of the Year, both for in house promotion, marketing and design and bpg was recognized as the “Creative Agency of the Year” and “Creative Design Team of the Year,” both for out of house promotion, marketing and design. The Ron Scalera Rocket Award, a special award designed to recognize a producer, marketer or designer with two years or less experience in promotion and marketing or design, who is already creating outstanding work was awarded to Jeff Pinilla (promotion & marketing) and Davor Mihali (design).

Global Excellence Promotion, Marketing and Design:

The top Global Excellence Gold winners from the international promotion and marketing Awards include Creative Solutions - P7S1 TV Deutschland GmbH; DISCOVERY UK CREATIVE; Universal Networks International Germany; Monarchy; FOX CHANNELS ITALY; FOX8 | Foxtel Pty Ltd; SRF; Fox International Channels UK; Fox Sports Marketing; NBC Entertainment Marketing and Fox International Channels UK. Discovery UK Creative was

honored with the “Marketing Team of the Year” award for in house promotion and marketing global excellence and BDA Creative was recognized as the “Creative Agency of the Year” for out of house promotion and marketing. For design global excellence, Creative Solutions – P7S1 TV Deutschland GMBH won the in house “Creative Agency of the Year” and Monarchy won the out of house “Design Team of the Year.” The Rocket Award for Global Excellence, a special award designed to recognize a producer, marketer or designer with two years or less experience in promotion and marketing or design who is already creating outstanding work was awarded to Alessandra Menozzi (promotion & marketing) and Leo Nguyen (design).

*For a complete list of all the [2012 PromaxBDA Marketing, Promotion and Design Awards winners](#) please go to [the PromaxBDA Award Winners](#). Follow PromaxBDA on Twitter [@PromaxBDA](#) and Facebook at [facebook.com/PromaxBDA](#).

About PromaxBDA

PromaxBDA (promAXBDA.org) is a global, non-profit association dedicated to being the leading resource for education, community, creative inspiration and career development for marketing, promotion and design professionals within the entertainment/information industry.

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