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6th April 2011



Cannes Lions Design, Direct, Promo & Activation and PR juries announced

Cannes Lions, the International Festival of Creativity, has announced its jury line-ups for this year's Design, Direct, Promo & Activation and PR juries. The four Juries each have their own Jury President, with Luciano Deos, president of GAD Design chairing Design; Alexander Schill, chief creative officer and partner of Serviceplan Group leading the Direct; Warren Brown, creative founder of BMF presiding over Promo & Activation; and Dave Senay, president and chief executive officer of Fleishman-Hillard International Communications heading up PR. For more information go to www.canneslions.com.

Rushes deadline in two weeks

The deadline for entries to this year's Rushes Soho Shorts Festival, which celebrates the previous year's best director in Short Film, Animation, Documentary, Music Video, Newcomer, Broadcast Design, Long Form and International categories, is two weeks away. Entries should be in by Thursday 21 April and can be submitted on DVD or via link/upload by filling out the [entry form](#). This year, Rushes has also launched a competition to design the cover for the festival programme. For more details go to shohoshorts.com.

F5 announces final batch of speakers

Biennial creativity festival **F5**, presented by **Motionographer**, returns to the historic Roseland Ballroom in New York City on 15-16 April and has unveiled its final group of speakers for the event. Director Mark Romanek, Adam Bly, Tanya Morgan, Neil Huxley and the filmmakers of *PressPausePlay* will join the rest of the [creatives](#).

The final event schedule has also been announced and features two days of talks, presentations and performances exploring the intersection of art, design and entertainment. For more information go to f5fest.com.

Legendary ad exec to be honoured in NY

Creative Connections

AGENCY
Wieden+Kennedy Amsterdam [»](#)

PRODUCTION
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PRODUCTION
15 Badgers [»](#)

EDITING COMPANY
Hooligan



The NYF International Advertising Awards has announced it will be honouring legendary advertising executive, **Keith Reinhard**, chairman emeritus of DDB Worldwide, with the NYF Lifetime Achievement Award for 2011. The event will take place on 4-5 May and Reinhard will receive the prestigious prize on the second day at the **New York Show**. For more information go to newyorkfestivals.com.

Spike Lee gets Promax Lifetime Achievement Award

PromaxBDA, the leading global association for marketing, promotion and design professionals in entertainment, announced today that acclaimed director, writer, producer, actor and author, Spike Lee, will receive its prestigious PromaxBDA Lifetime Achievement Award for creativity. Lee will be handed the prize at the 2011 annual conference which takes place on 28-30 June in New York.

W+K Amsterdam closes apprenticeship applications

Applications for Wieden + Kennedy Amsterdam's Kennedy's project have now closed with a massive 937 received. The agency will now choose six people to form the first class of its apprenticeship, which invited entries from all creative disciplines. The young creatives will then join staff at the agency to learn to create and produce work for real clients. The programme will begin on 1 June and for more information go to thekennedys.nl.

15 Badgers launches

London-based production company 15 Badgers recently launched with a new website and new signings including former creative and now director Tim Brown, Emmy Award winning Steve Fuller (Mad Men titles), No Brain, Harald Zwart, Andersen M, photographer/director Sonia Sieff, and Paris-based The Salto Brothers. For more information go to 15badgers.com.

New Hooligan in New York

A new editing house, Hooligan, has launched in New York by founders Eric Carlson, Barney Miller, Kane Platt and Rosemary Quigley. The artist-run coalition, equipped for commercial, music video, broadcast TV, film and new media projects will offer offline and online editing services, as well as graphic design solutions, all under one roof. For more information go to hooligannyc.com or view Hooligan's [launch video](#).

About shots

Launched in 1990, it is the world's leading commercials title, providing ideas and inspiration for creatives internationally as well as being the foremost source of information for the industry.

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